

Tom Balchin / Curriculum Vitae

EDUCATION

— Graphic Design BA (Hons)
Central St Martins, 2009.
— Foundation Diploma
Portsmouth University, 2006.

TECHNICAL SKILLS

Photoshop, InDesign, Illustrator, Fireworks, Acrobat
Currently Learning: HTML/CSS, FontLab,
Dreamweaver

EXPERIENCE

Studio/Freelance experience working with:
Adidas, AllofUs, A&G, Atkins, Attik, Beyond the
Valley, Housing Justice, Less Common More Sense,
Liberty, Parc, Saatchi and Saatchi Design, The
School of Life, Somerset House, Toyo, WGSN, Yota.

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dob: 17.07.1987

I am a forward thinking and passionate creative who always aspires to make intelligent and considered design. Drawing inspiration from a wide spectrum of subjects and disciplines outside of design is important to my approach for formulating ideas. I have a keen interest in Politics, Psychology and Philosophy and I endeavour to inform my work with these wherever possible.

Being influenced by early to mid 20th century art and design has informed an aesthetic that continues to develop within my own work.

I have always had a dedication to studying form and visual communication and have recently applied my architectural / geometric interests to start developing my typographic work. Illustration as a creative output has always played a big part in my life and I still enjoy drafting and occasionally producing work by hand.

My current aspirations are to settle into a role at a creative and exciting studio practice where I can work with more experienced designers and art directors to produce some great work. I would thrive off an opportunity to prove myself as an intelligent and experimental creative.

I have experience working professionally on both large and small scale projects in collaboration and on my own. These include illustration, editorial, and identity projects for both web and print. I have also been responsible for project managing / art directing several publications and campaigns as well as working under an art director and more senior designers.

It is also important that I can develop myself both as a creative and a design practitioner within a studio environment so in the future I have the ability to start my own studio.